The Pacific Coast Society of Orthodontists will host its annual session in Monterey, Calif., from Oct. 4–7. This year’s meeting will be the group’s centennial celebration, “A Century of Smiles.” Founded in 1912, the group was created to serve members in the region through educational programs, professional publications and advocacy. The group is one of the oldest and largest constituents of the AAO and serves members from Alaska to Hawaii, in the United States and Canada; it includes more than 2,800 members in 11 states and provinces.

“As we celebrate ‘A Century of Smiles,’ we will be honoring all those members and great leaders who came before us,” said PCSO President Dr. Robert Merrill. “The 2012 PCSO Annual Session in Monterey is an event every PCSO member and staff will want to attend.”

Dr. Bryan Williams, PCSO president-elect, is the general chair for the meeting, and under his direction, the team of Dr. Glenn Sameshima (doctor’s program) Drs. Jahnavi Rao and Aaron Molen (staff program) and Drs. Tim Auger and Chad Cassady (local arrangements) put together a program that will feature current topics in orthodontics and an insightful look back at the group’s 100-year history, as well as changes in orthodontics during the last century.

PCSO organizers anticipate a large exhibit hall showcasing many vendors and special offers for attendees. Additionally, the planning committee has included new features — including the launch of a digital version of the PCSO Bulletin, which was recently approved by the PCSO board of directors. Another highlight of the meeting will be the president’s lecture on Friday afternoon. Dr. David Turpin, past editor of the PCSO Bulletin and the AJO-DO, will present a retrospective view of the last 100 years of PCSO and of the orthodontic profession. Also, that afternoon, PCSO awards will honor current leaders and also recognize the contributions of Phil Rollins, PCSO executive director from 1985-2007.

Immediately after the president’s lecture, PCSO will hold a beach party in which attendees will eat, dance, play, share memories and celebrate the rich history of PCSO together.

“Celebrating — and learning — together. That is what the PCSO Annual Session is all about,” Merrill said. “I look forward to seeing you in October!”

For more information and a program schedule, visit pcsortho.org.